

Mr. Taoufik BACCAR, Governor of the Central Bank of Tunisia (BCT) inaugurated on Wednesday 30 December 2009 five new bank branches that are broken down as follows : two BH Branches in Bardo and Menzel Abderrahmen, two Attijari Bank branches in Essijoumi and Bizerte and one UBCI branch in Denden.

On this occasion, Mr. BACCAR focused on the reforms undergone in the framework of improving the quality of banking services adding that the new branches illustrate the new tendency within the sector and represent outlets aiming to meet the client's requirements as soon as possible and requiring therefore consolidation of communication between the central departments and the branches.

The Governor of the BCT called bank executives to work to implement targets of the 2009/2014 presidential programme which provides for an increase in the number of bank representations, up from 1 branch for 8500 individuals to 1 for 700 by 2014, requiring the creation of 400 new branches.

Mr. BACCAR visited also the Central Bank branch in Bizerte, and noted the qualitative jump achieved at the level of services provided by the BCT branches in the regions, that will be further boosted in the future by bank executives and agents.